

Automate the Work. Own the Intelligence.

Pharmacy Benefit Management (PBM) and Specialty Pharmacy Management (SPM) organizations sit on some of the richest data in healthcare. Yet the work that touches it, from repricing claims files to reporting results, is still highly manual, and most of what the data could reveal goes untapped. The market now demands an efficient, automated system paired with the intelligence to answer the questions leadership actually asks: where are we making money, how is performance trending, and where can we comfortably take on more risk.

We provide the engineering and subject-matter expertise to build this alongside your team: automating the manual work, layering on the intelligence to see and predict performance, and leaving you with an asset your

Where this fits and why now

Legacy approaches to PBM and SPM data and analytics are being challenged by new technologies and competition. Prepackaged, all-in-one AI platforms are meeting resistance, and rightly so.

A lower-risk path pairs the engineering to automate the manual work with a modern intelligence infrastructure built on your data. Done well, it delivers more accurate answers, real ROI visibility, and a clear view of where more risk can be taken. You should own that asset, your intelligence, rather than renting a black box.

U.S. DRUG SPEND · 2024

\$806B

SPECIALTY SHARE OF SPEND

52%+

WHAT THE PRACTICE DOES

DEFINE THE VALUE

Data as a Commercial Strategy

- Frame the questions your data can already answer for the business
- An honest read on today's manual workflows and their blind spots
- A clear ROI case, and where

Connects your data to the decision

BUILD THE ENGINE

Analytics, AI & Data Architecture

- Automate manual repricing: faster, more accurate, repeatable
- Process the entire claims file, not just the slice one job needs
- Add predictive intelligence: outcomes, ROI, performance

A repeatable, intelligent asset you own

WIN THE MARKET

Sales & Go-to-Market Execution

- Position the capability against vendors still working by hand
- Turn ROI and performance data into the winning pitch
- Stand up the sales and pipeline operations to scale

Puts proven performance in front of buyers

WHAT THIS PRACTICE BRINGS

● SPEED TO VALUE

90 Day Deliverables

Delivering value, not a year-long build.

● HEALTHCARE EXPERTS

~100+ Years

Practitioners from inside, we understand the problem & how to fix it.

● FLEXIBLE PARTNERS

Start to Finish

From design, to development, to the market that buys the outcome.

● PROTECT YOUR IP

Built to Own

We bring the automation and intelligence; the asset stays yours.

Every PBM and specialty organization is still doing its core data work by hand. The advantage goes to those who automate that work, add the intelligence to see ROI and predict performance, and **own the intelligence that results.**